

Committee	Dated:
Education Board	23 May 2019
Subject: Culture Mile Creative Enterprise and Innovation Research	Public
Report of: Strategic Director for Education, Culture and Skills	For Information
Report author: Daniel McGrady and Sian Bird	

Summary

The Education Board has strategic oversight over the City Corporation's Cultural and Creative Learning Strategy. An outcome of this strategy is that research is conducted into the feasibility of a 'Creative Enterprise Zone' in the City of London to provide opportunities for creative industry jobs and skills development opportunities for pupils in the Family of Schools. Culture Mile is a key partner in the delivery of this outcome. To fully understand the potential of creative enterprise in the City, Culture Mile commissioned BOP Consulting and Publica to conduct a study of creative industries and the opportunities available for harnessing their growth for cultural, economic and social benefits. Members are asked to note the education, skills and cultural learning related recommendations from the report and the progress of Education Board funded activities towards fulfilling them. A summary of the report's key findings is included in **Appendix 1** and the full list of recommendations from the report is included in **Appendix 2**.

Recommendations

Members are asked to note the relevant recommendations from the Culture Mile Creative Enterprise and Innovation research and the progress of Education Board funded activities in fulfilling them. Members are asked to note a summary of the report's findings in **Appendix 1** and the full list of recommendations in **Appendix 2**.

Main report

Background

1. As a partnership, Culture Mile is committed to creating a major destination for culture, creativity and learning in the heart of the Square Mile. The research by COP Consulting and Publica found that Culture Mile is ideally placed to become a hub of creativity, enterprise and innovation; unlocking significant economic growth and social mobility for London. This report enforces the benefit of the work of Culture Mile Learning (CML) since the Fusion Skills and employability work of CML is critical to Culture Mile maximising its role for London.
2. Recommendations
The report recommends that Culture Mile capitalises on the huge demand for creativity and harness its mix of sectors, infrastructure, connectivity and access to talent to become a hub of creativity, enterprise and innovation that delivers economic growth and social mobility for London. The report sets out 19 recommendations which are included as an extract in **Appendix 2**.
The Culture Mile Creative Enterprise and Innovation Working Group (with representatives from across the core partners) has translated these into 6 key challenges which the Group are now

- i. Establish our creative identity
- ii. Secure our mixed ecology and meet infrastructure needs
- iii. Tell our story to strengthen our competitiveness to attract talent and investment
- iv. Facilitate cross-sector innovation
- v. Support our businesses to grow
- vi. Increase Fusion Skills and Employment opportunities

Delivery of recommendations related to Education Board strategies

3. As the primary funder of Culture Mile Learning over 2019/20 and as the committee with strategic oversight over the City Corporation's Education, Skills and Cultural and Creative Learning Strategies, the Education Board has a role in considering the recommendations which relate to education, skills and cultural learning. The table below sets out the two pertinent recommendations for the Education Board and lists the current initiatives which are being delivered to fulfil them:

Report recommendation	Current initiatives
18. Provide skills training, building upon existing learning initiatives (Culture Mile Learning 'Fusion Skills' programmes and City of London Family of Schools) and promote employment opportunities in new 'fusion' occupations among priority communities.	<ul style="list-style-type: none"> • Culture Mile Learning offer, including CPD for teachers in the Family of Schools, Fusion Prize, Work Experience programme, Bundle Days and Culture Mile School Visits Fund. • Strong representation of cultural and creative industries in London Careers Festival with designated themed day. • City Premium Grants to City sponsored academies funding Fusion Skills enrichment projects in schools.
19. Develop frameworks and formal agreements for collaboration between City of London Academies, FE colleges and universities in support of creative enterprise and innovation in Culture Mile and the City of London.	<ul style="list-style-type: none"> • Development of partnership with East Bank. • Cultural and Creative Learning Forum to enable collaboration between Family of Schools and Culture Mile Learning. • Collaboration with universities on Fusion Skills research. • Commitment to link Adult Education and Apprenticeships with Fusion Skills agenda as a key outcome of the Skills Strategy.

Appendices

- Appendix 1 – BOP Consulting and Publica. Creative Enterprise and Innovation Research. Summary of key findings
- Appendix 2 – Extract from report. Full list of recommendations.

Daniel McGrady

Lead Policy Officer (Education, Culture and Skills)
T: 0207 332 1864
E: Daniel.McGrady@cityoflondon.gov.uk

Sian Bird

Partnership Manager, Culture Mile
T:
E: Sian.Bird@gsmd.ac.uk